

The background of the top half of the page features a woman, Sarah Ramsay, smiling and walking towards the camera. She is wearing a blue blazer over a white t-shirt that has a graphic of a hand with mechanical parts on it. The setting appears to be a workshop or factory floor. In the top left corner, there is a computer monitor with the Icehouse logo and tagline.

**icehouse**  
*Grow smarter. Grow faster.*

“

**It has a reputation  
for being a serious  
programme for  
serious businesses.**

**I was able to thrash  
out what our longer  
term growth strategy  
should look like.**

Sarah Ramsay  
CEO, United Machinists

# Owner Manager Programme

Real skills. Development. New opportunities.  
A challenge. Refreshed perspective. Significant  
changes. Support network. Better results.

Kiwi  
business  
owners with

**\$3M+**  
in annual revenue

# Owner Manager Programme

Grounded in practical learning, this programme takes business owners through the process of upskilling, strategising and implementing a business growth plan while surrounded by experts and fellow business owners. You'll be taught best practice, your assumptions will be challenged, and you'll keep each other accountable to the changes you decide are necessary for yourself and your business.

## Who is this programme for?

Business owners who are actively managing a business with \$3M+ in annual turnover and want to understand what drives further business growth and how to manage these growth events successfully, while maintaining a healthy business, an effective team and enjoying the role you play in the business.

## What will you get from this programme?

In five three-day residential (overnight) 'blocks' of learning over five months, with a follow-up workshop for implementing your business plan over 90 days, you will learn from an unrivalled panel of experts covering all aspects of business from finance to marketing, resilience to people management, and other business owners who have been where you are now, downloading their experiences and applying their advice to your business.

Through small and large group sessions, as well as one-on-one discussions, you will explore new ideas for fine-tuning your strategy, uncover new opportunities for growth and profit, find key takeaways from real-world case studies and academic theory.

Discover how to run your business more efficiently and effectively with immediate and relevant changes, while future-proofing your long-term plans with confidence and enhanced leadership skills to get the most out of your team.

Duration:

**16 Days**  
Over Six Sessions

Format:

**In-Person**  
**Group Sessions**

Scan For  
Dates &  
Cities ►

Or view website:  
[theicehouse.co.nz](http://theicehouse.co.nz)



What's covered:

- **Ownership Methodology**
- **Enhancing Effectiveness**
- **Seizing Opportunities**
- **Managing Growth**
- **Implementing Strategies**
- **Personal Development**

*+ more!*

You may be eligible for Capability Development Funding available through the Regional Business Partner Network and/or scholarships through icehouse and our partners. Please contact us for more information.



**"Lean on people, go to places like the Icehouse and get help, because you're not in it alone, and you will find someone who has been through a similar issue who can talk to you and get you through it."**

**Mel Spencer**

Co-CEO, Socialites

Owner Manager Programme Alumni