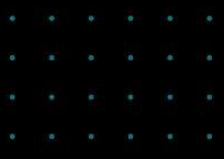




**Minister for  
Manufacturing  
Awards 2025**



**Excellence in  
Process  
Innovation**

## Excellence in Process Innovation

---

Entries for the **Excellence in Process Innovation Award 2025** are now open!

An exciting opportunity to showcase your company's commitment to advancing operational efficiency and technological innovation. By entering, you gain the chance to gain industry-wide recognition, enhance your brand's credibility, and demonstrate your leadership in process innovation. This award not only highlights your achievements but also provides valuable exposure to potential customers, partners, and investors, all while positioning your business as a forward-thinking leader in the manufacturing sector. Take the opportunity to celebrate your team's hard work and inspire others with your cutting-edge solutions.

---

### Presented in Partnership

The inaugural **Minister for Manufacturing Awards 2025** is proudly supported by **Advancing Manufacturing Aotearoa** and the **New Zealand Government** through the Minister of Small Business and Manufacturing Hon Chris Penk.

---

### Key Dates

- **Entries Open:** Friday 27<sup>th</sup> February 2025
- **Entries Close:** 5pm, Friday 28<sup>th</sup> March 2025
- **Finalists Notified:** Friday 25<sup>th</sup> April 2025
- **Winners Announced:** Wednesday 28<sup>th</sup> May 2025 at SouthMach Christchurch

*We look forward to recognising the manufacturers who are shaping the future of New Zealand's manufacturing industry*

---

The criteria focus is on measurable, demonstrable advancements in process innovation initiatives.

1. To what extent has **design thinking** influenced the process innovation, including user-centred design, creativity, and iterative development? How has data (e.g., real-time analytics, performance metrics, KPIs) been used to inform and drive the process innovation, and what results have been achieved?"
  2. To what extent has **technology** (e.g., automation, AI, IoT) been integrated into the process innovation, and what measurable improvements in efficiency or performance has this led to?
  3. How did **cross-functional collaboration** (e.g., between engineering, design, and operations teams) contribute to the success of the process innovation?" How have employees been involved in the development and implementation of the process innovation, and how has their input contributed to its success?"
  4. How were potential **risks** associated with the process innovation identified, and what steps were taken to mitigate them during development and implementation?
  5. What **continuous improvement** mechanisms have been incorporated into the process innovation to ensure its sustained effectiveness and refinement?
  6. What **measurable impact** has the process innovation had on customer satisfaction, market responsiveness, or competitiveness in the marketplace? What are the measurable business outcomes (e.g., cost savings, production throughput, safety improvements, profitability) directly resulting from the process innovation? How has the process innovation contributed to sustainability in terms of resource optimisation, waste reduction, energy efficiency, or sustainable materials usage?"
-

## Entry Process

### Submission Requirements:

- Entries must be submitted via the official entry form.
- Entries must be submitted by 5pm, Friday 28th March 2025.

### Evaluation and Selection:

- All entries will be assessed by an independent judging panel.

### Decisions Are Final:

- Judging panel decisions are final, and no correspondence regarding these decisions will be entered into.

---

## Contact Information

If you have any questions about the nomination process or conditions of entry, please contact us at [info@amanz.nz](mailto:info@amanz.nz).

---

### In submitting this entry you are confirming that:

- The information submitted is correct.
- No information has been omitted or misrepresented, through which omission or misrepresentation may materially diminish the standing of the Minister for Manufacturing Awards or affect the judging of an award category. (In particular, there are no known financial or legal issues associated with the company that is entering.)
- All rights and clearances with regard to any third parties or any third-party intellectual property associated with this entry have been obtained.
- If asked by the judges, you will promptly provide supporting evidence to substantiate any claim you have made.
- AMA will not be held responsible for any loss or damage incurred to the entry either in transit or whilst in its possession.

We have read and agree to the AMA Entry Terms & Conditions as stated above

For a copy of the official entry form, contact Catherine Lye – CEO, AMA [info@amanz.nz](mailto:info@amanz.nz)