



**Minister for
Manufacturing
Awards 2025**



**Manufacturer
of the Year**

Manufacturer of the Year Award:

The **Manufacturer of the Year Award** recognises the exceptional achievements of a New Zealand-based manufacturing company that has demonstrated outstanding performance across multiple areas of the industry.

This prestigious award celebrates a company's commitment to innovation, operational excellence, sustainability, and contributions to the local and global economy.

Presented in Partnership

The inaugural **Minister for Manufacturing Awards 2025** is proudly supported by **Advancing Manufacturing Aotearoa** and the **New Zealand Government** through the Minister of Small Business and Manufacturing Hon Chris Penk.

Key Dates

- **Entries Open:** Friday 28th February 2025
- **Entries Close:** 10am, Monday 7th April 2025
- **Finalists Notified:** Friday 25th April 2025
- **Winners Announced:** Wednesday 28th May 2025 at SouthMach Christchurch

We look forward to recognising the manufacturers who are shaping the future of New Zealand's manufacturing industry

We encourage entries from manufacturers of all sizes and industries who are leading the way in advancing New Zealand's manufacturing sector. Whether through cutting-edge technologies, exceptional leadership, or sustainable practices, we want to celebrate those who are setting the benchmark for excellence in manufacturing.

Entrants should demonstrate excellence in the following key areas:

1. Innovation & Process Improvement

The company has demonstrated a strong commitment to continuous improvement and innovation. This includes the introduction of new technologies, process optimisations, or product advancements that have significantly enhanced the company's operations, efficiency, and competitiveness.

2. **Sustainability & Environmental Responsibility**

The company has implemented sustainable practices that reduce environmental impact. This can include reducing waste, improving energy efficiency, adopting cleaner production methods, or committing to a circular economy model that supports long-term environmental stewardship.

3. **Operational Excellence & Efficiency**

The company has achieved outstanding results in operational efficiency, from streamlining manufacturing processes to enhancing supply chain management. A focus on lean practices, cost reduction, and productivity improvements is key to this category.

4. **Employee Engagement & Workforce Development**

The company fosters a positive and inclusive workplace culture. This includes providing opportunities for employee training and development, promoting workforce wellbeing, and encouraging employee innovation and engagement in driving company success.

5. **Financial Performance & Business Growth**

The company has demonstrated strong financial performance, including revenue growth, profitability, and successful market expansion. This may also include increasing exports, enhancing market share, or securing new customers and partnerships.

6. **Community Contribution & Social Impact**

The company has shown a strong commitment to supporting the local community, whether through creating jobs, contributing to regional development, or engaging in corporate social responsibility (CSR) initiatives that benefit society.

7. **Leadership & Strategic Vision**

The company's leadership team has a clear, strategic vision for the future and has demonstrated effective leadership in navigating challenges and driving the company's success. This includes long-term planning, risk management, and adaptability to market changes.

Entry Process

Submission Requirements:

- Entries must be submitted via the official entry form.
- Please contact Catherine Lye – CEO, AMA for the entry form info@amanz.nz
- Entries must be submitted by 10am, Monday 7th April 2025.

Evaluation and Selection:

- All entries will be assessed by an independent judging panel.

Decisions Are Final:

- Judging panel decisions are final, and no correspondence regarding these decisions will be entered into.

In submitting an entry you are confirming that:

- The information submitted is correct.
- No information has been omitted or misrepresented, through which omission or misrepresentation may materially diminish the standing of the Minister for Manufacturing Awards or affect the judging of an award category. (In particular, there are no known financial or legal issues associated with the company that is entering.)
- All rights and clearances with regard to any third parties or any third-party intellectual property associated with this entry have been obtained.
- If asked by the judges, you will promptly provide supporting evidence to substantiate any claim you have made.
- AMA will not be held responsible for any loss or damage incurred to the entry either in transit or whilst in its possession.

Privacy and Publicity

Use of Information:

- By entering, businesses grant permission for AMA to use non-confidential information for purposes directly related to the Minister for Manufacturing Awards publicity. The information will be used solely for:
 - Promoting the Minister for Manufacturing Awards.
 - Recognising the achievements of winners.

Contact Information

If you have any questions about the nomination process or conditions of entry, please contact us at info@amanz.nz.
