

SOUTH MIACH

24-25 MAY 2023

Christchurch Arena



Post Show Report

SouthMACH 2023

A great success!



The South Island's engineering, manufacturing and technology industries have recently been celebrated at SouthMACH, the region's largest industry trade show. Commemorating its 40th anniversary, SouthMACH lived up to the hype and certainly didn't disappoint!

A very full Christchurch Arena was abuzz over two days with trade visitors, exhibitors, partners, leading trade associations and New Zealand's largest brands hailing the event a great success.

The floor was buzzing with excitement as the latest and greatest innovations hitting the industry were showcased and manufacturers discovered new technology to ensure business success for the future.

An extensive seminar and workshop program was filled to capacity as industry experts shared their latest knowledge; the inaugural MAKE NZ Manufacturing conference was a sell out; the Smart Factory Showcase to help demystifying Industry 4.0 was on display; innovation workshops with Callaghan Innovation were full; prizes were won; trade specials and so much more! The biggest challenge for attendees was ensuring they had enough time to see it all!

To all those who attended – Thank You. We certainly hope it was a fantastic experience and we look forward to welcoming you all back to EMEX in 2024 and SouthMACH 2025.



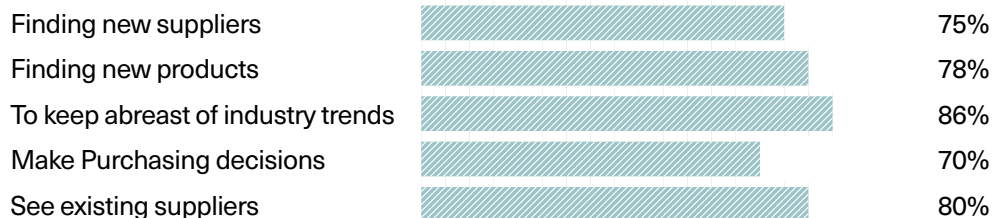
EMEX
28 - 30 May 2024
Auckland Showgrounds
[BOOK NOW](#)

SouthMACH
28 - 29 May 2025
Christchurch Arena
[BOOK NOW](#)

1,720 Visiting Industry Professionals

Visitor Feedback*

Reasons for Attending



*Visitor post show survey results

83% How satisfied were you overall with SouthMACH 2023?

84% Responsible or Influence purchasing decisions.

77% Respondents will post event likely to very likely be in contact with exhibitors after SouthMACH

60% Say they are likely to buy from exhibitor(s) after SouthMACH

35% Have already organised a quote and/or appointment with exhibitors





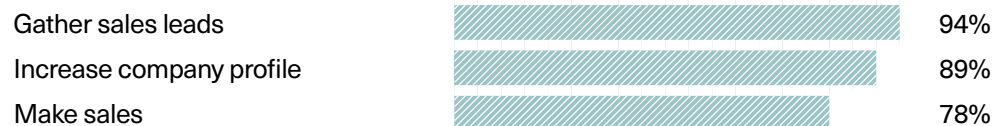
It was a wonderful learning experience for myself.

SouthMACH Visitor

84 Exhibitors 460 Exhibiting Staff

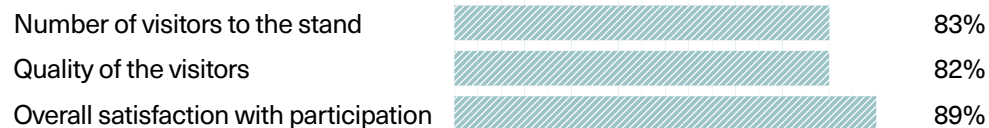
Objectives

Satisfied to Very Satisfied



Visitation

Satisfied to Very Satisfied

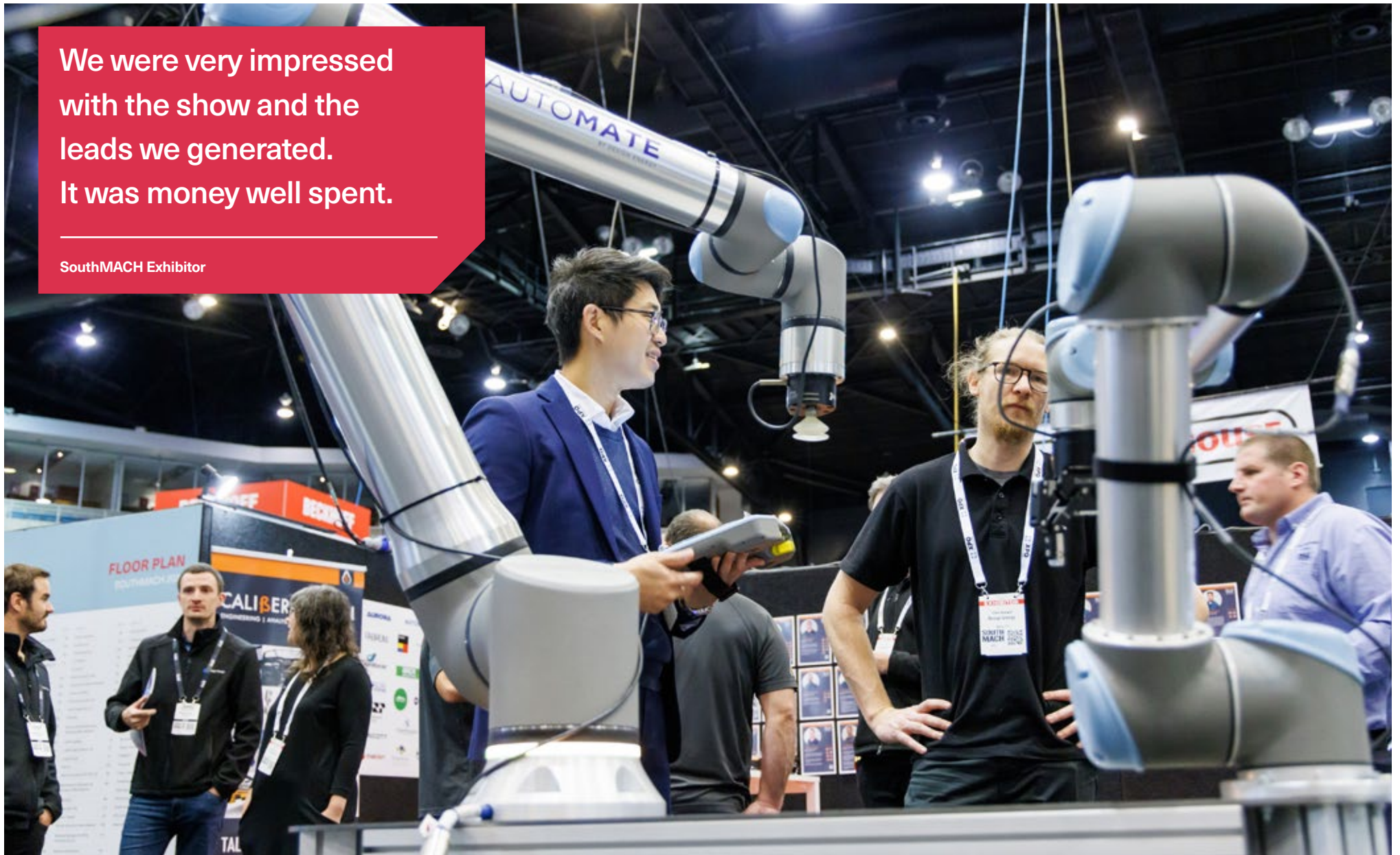


SouthMACH was an outstanding success for ATNZ. Thanks for putting on such an awesome show.

SouthMACH Exhibitor

We were very impressed
with the show and the
leads we generated.
It was money well spent.

SouthMACH Exhibitor



Thanks to our partners



WINNER! EinScan HX 3D Scanner

Congratulations to Jesse Riddell from Lyttleton Engineering. Winner of the registration prize EinScan HX 3D scanner.



SOUTH MACH

Interested in exhibiting?

EMEX

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SouthMACH

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Please get in touch with our team:

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southmach.co.nz

PRESENTED BY

