



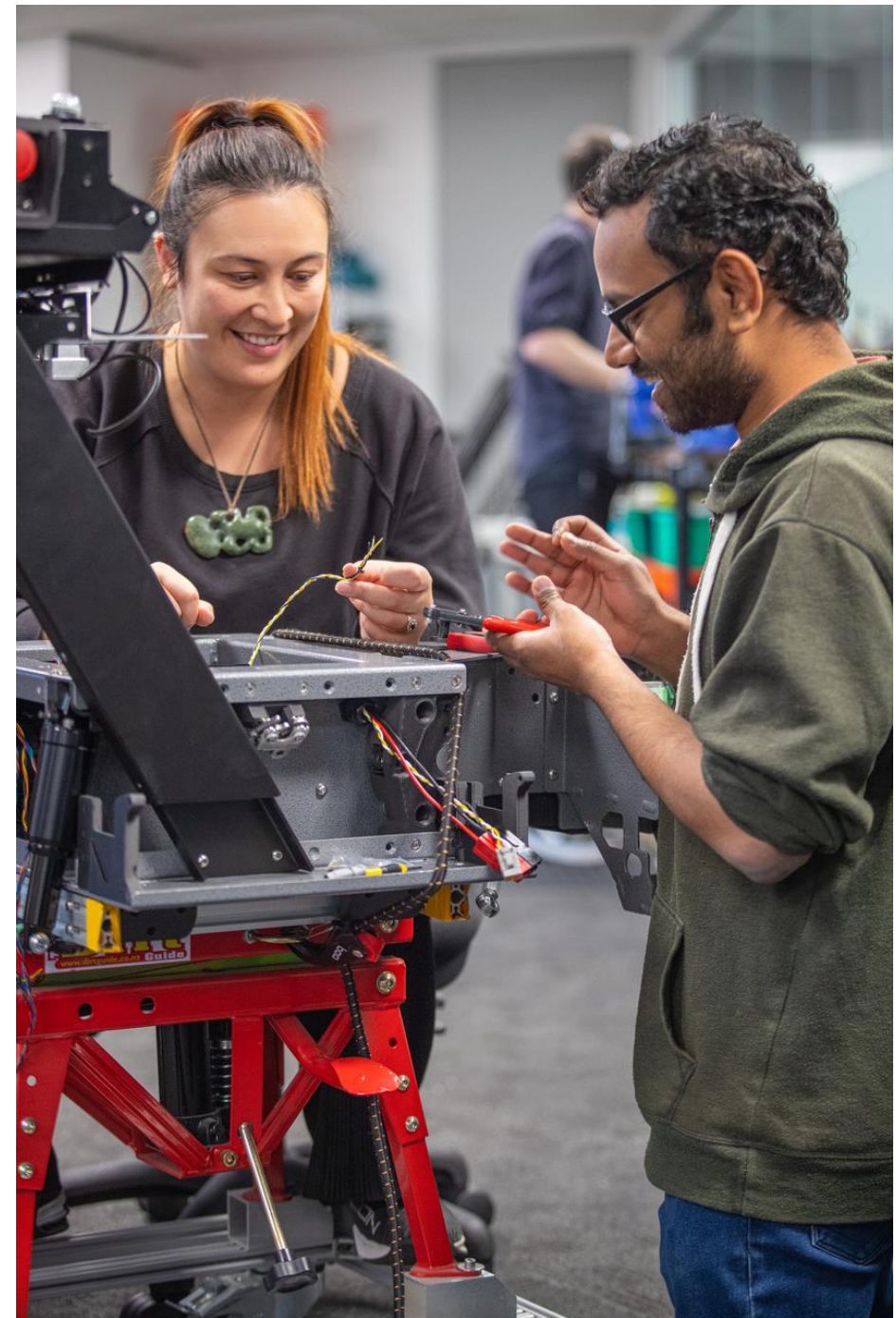
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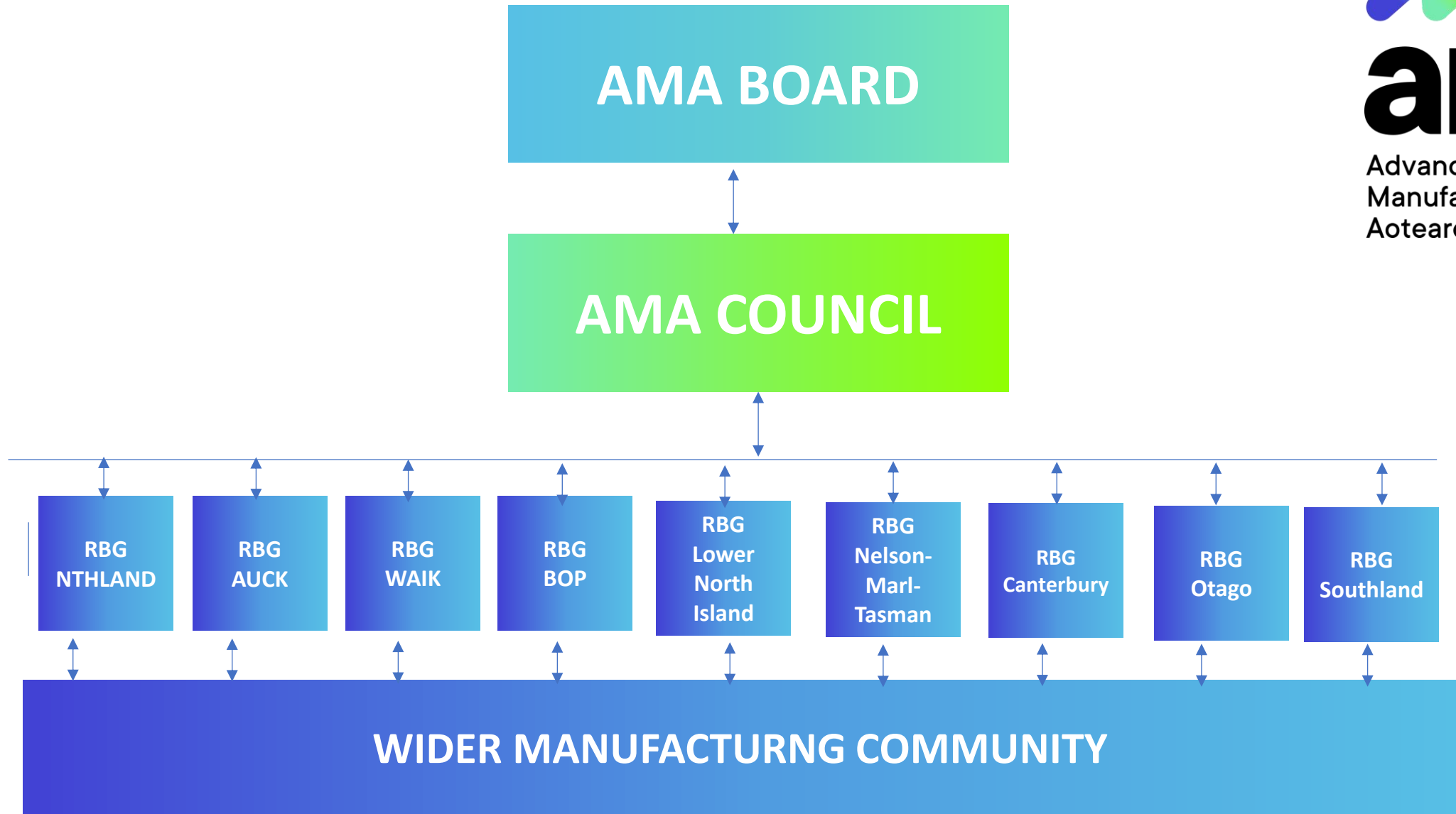
Advanced
Manufacturing
Aotearoa

AMA is a nationwide, industry-driven cross sector Incorporated Society established to advance Aotearoa's manufacturing.

Our mission

- *To improve productivity and output in the manufacturing sector.*
- *Focus on sharing useful information, promoting collaboration, and taking practical steps to connect stakeholders across the industry.*
- *Deliver initiatives that strengthen the sector and support sustainable growth*
- *Drive real progress and innovation that benefits all New Zealanders.*
- *Represent the industry's voice in government discussions, ensuring policies align with sector needs.*
- *Deploy programs which help manufacturing succeed with better efficiency and an empowered workforce.*





Key milestones on the journey

- Approached by Deputy Chair's of ITP to set up an independent organisation representing NZ manufactures to implement the then Government's manufacturing ITP
- AMA was formed August 2023. It was comprised of an interim Board and an Industry Council whose composition included 10 Regional Business Groups (RBG) and five elected representatives of relevant Industry Bodies.
- Some of the RBG's were well-established, multi-faceted groups that had been running for some time, and others are new ones formed with a manufacturing perspective.
- After an external search we employed Catherine Lye as CEO in September 2023
- Initial project based funding agreement from MBIE late September 2023
- The Council has been meeting on a regular basis to provide feedback to the Board, MBIE, MPAG (Manufacturing Productivity Advisory Group) and the Government itself.
- In June 2024 agreed funding for 6 projects with MBIE, in line with MPAG recommendations for increasing the perception and talent available for manufacturing companies.
- Financially stable as at FYE June 30th 2024
- FY26 financial planning underway to achieve an ongoing viable association



Future structure

- We have undertaken a gap analysis of Board skills, experience and network.
- To best deliver on our Mission and the MBIE Project Plan, we believe we need to update the AMA structure.
- We propose to expand our Board to a 10-person Board, comprising:
 - Four members appointed by the current Board – these will be specific skilled roles including Chair and Treasurer.
 - Four elected Members with Board and manufacturing experience
 - Two elected Members as development roles – these are for those that do not have Governance experience, but who have valuable skills, experience and energy to add.
 - All Board positions with the exception of the Chair are entirely voluntary.
- New Constitution complying with the new Incorporated Societies Act 2022.

